



## Standard-Examiner's 2018 Readers' Choice Awards

Be a part of The Standard-Examiner's Readers' Choice Awards, which will have more than 80 categories this year. From the nomination round in January to official voting in February, you'll want to get in front of your fans consistently and capture their votes. The voting culminates with a glossy winners magazine on Sunday, April 8, where you can showcase your business and thank your loyal voters. The results will be proudly displayed on Standard.Net all year.

### NOMINATIONS

Sunday, Jan 21 – Saturday, Feb 3

### VOTING

Friday, Feb 9 – Sunday, Feb 25

### WINNERS REVEALED

Friday, 3/2 (not specific place, only top 3)

**Magazine Space Deadline: Friday, March 23**

**Camera Ready Artwork Deadline: Friday, March 30**

**Winner Magazine Publication: Sunday, April 8**



**Nominate Your Choice Today!**

YOUR AD HERE

### PRINT SIZE

		<b>RATES*</b>
<input type="checkbox"/> Back Page	7.3" X 9.5"	\$1,990
<input type="checkbox"/> Inside Front or Back	7.3" X 9.5"	\$1,790
<input type="checkbox"/> Full Page	7.3" X 9.5"	\$1,590
<input type="checkbox"/> Half Page Horiz.	7.3" X 4.7"	\$920
<input type="checkbox"/> Half Page Vert.	3.6" X 9.5"	\$920
<input type="checkbox"/> Quarter Page Horiz.	7.3" X 2.3"	\$560
<input type="checkbox"/> Quarter Page Vert.	3.6" X 4.7"	\$560
<input type="checkbox"/> Eighth Page	3.6" X 2.3"	\$395

\*All ads include 100,000 shared promotional banners

"Nominate Us" Campaigns January 21 - February 3	"Vote for Us" Campaigns February 9 - 25
<p><input type="checkbox"/> <b>Presenting Sponsor:</b> Only \$6,500 (<i>only 1 available</i>)</p> <p style="text-align: center; background-color: #e0f0ff; padding: 2px;">— Buy both campaigns, pay only \$5,000 each —</p> <p><input type="checkbox"/> <b>Own a Group:</b> Only \$650 each (<i>only 4 available</i>)</p> <p style="text-align: center; background-color: #e0f0ff; padding: 2px;">— Buy both campaigns, pay only \$500 each —</p> <p><input type="checkbox"/> <b>Own a Category:</b> Only \$399 each (<i>pick your favorites</i>)</p> <p style="text-align: center; background-color: #e0f0ff; padding: 2px;">— Buy both campaigns, pay only \$350 each —</p> <p><input type="checkbox"/> <b>Banners on Standard.net:</b> Only \$350 (<i>100K impressions</i>)</p> <p><input type="checkbox"/> <b>Ads in GO! (2 ads):</b>                      - \$500 for 1/4-page option                      - \$750 for 1/2-pages option                      - \$1,200 for full-page option</p>	<p><input type="checkbox"/> <b>Presenting Sponsor:</b> Only \$6,500 (<i>only 1 available</i>)</p> <p><input type="checkbox"/> <b>Own a Group:</b> Only \$650 each (<i>only 4 available</i>)</p> <p><input type="checkbox"/> <b>Own a Category:</b> Only \$399 each (<i>pick your favorites</i>)</p> <p><input type="checkbox"/> <b>Banners on Standard.net:</b> Only \$350 (<i>100K impressions</i>)</p> <p><input type="checkbox"/> <b>Ads in GO! (3 ads):</b>                      - \$750 for 1/4-page option                      - \$1,075 for 1/2-pages option                      - \$1,800 for full-page option</p>
* Print and digital ads must promote "Nominate Us" or "Vote For Us"	

CALL 801.625.4333

TO SCHEDULE YOUR AD TODAY.

Signature: \_\_\_\_\_ DATE \_\_\_\_\_

Print Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

# Standard-Examiner's 2018 Readers' Choice Awards

## — Nomination Categories —

### **DINING**

- Authentic
- Bakery
- BBQ
- Beer Selection
- Breakfast
- Burger
- Burrito
- Casual Dining
- Coffee Shop
- Deli
- Dessert
- Dinner
- Family Dining
- Fast Food
- Fine Dining
- Kids Food
- Locally Owned
- Lunch
- Pizza
- Steak

### **CITY LIFE & SERVICES**

- Auto Service
- Bank
- Brewery
- Car Wash
- Casino
- Concert Venue
- Day Spa

- Day Trip
- Dog Day Care
- Florist
- Funeral Home
- Golf Course
- Hair Salon
- Home Building Company
- House Painter
- Insurance Company
- Landscape Company
- Landscape Trees & Shrubs
- Law Firm
- Lawyer
- Local Hike
- Mortgage Company
- Nonprofit Organization
- Nail Salon
- Outdoor Shop
- Real Estate Franchise Office
- Realtor
- Ski Resort
- Title Company
- Tire Shop
- Plumbing Company

### **SHOPPING**

- Auto Dealer – New
- Auto Dealer – Used
- Bookstore
- Furniture Store

- Grocery Store
- Hobby Shop
- Jeweler
- Kids Clothing
- Locally Owned Business
- Mattress Store
- Men's Fashion
- New Store
- Plant Nursery
- Shopping Center
- Women's Fashion

### **HEALTH & FAMILY**

- Assisted Living/Independent Living
- Chiropractic Office
- Day Care Center
- Dental Practice
- Dentists for Kids
- Dentist – Orthodontist
- Eye Care
- Family Fun Center
- Gym/Fitness Center
- Hearing Center
- Hospital
- Home Care Company
- In-Home Care Provider
- Medical Practice
- Physical Therapy
- Summer Camp
- Veterinary Practice